LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
AD #FSI 118-A2 - REQ. #M22589 - "LOWEST ONLY 1 MG." - PG, 4/C - QUAD MARKETING
Printed in U.S.A.
1992

Cambridge *Lowest* only 1 mg.

The Low-Priced Alternative.

STORE COUPON

$1.00 OFF

Good for $1.00 off on two packs of any style Cambridge.

Please fill in the following information.

Name

Address Age

City

State ZIP

Phone ( )

☐ Male ☐ Female

What is your regular brand of cigarettes—that is, the brand you smoke most often?

(Full brand name)

By redeeming this coupon and signing below I certify I am a smoker 21 years of age or older. I am also willing to receive free samples of cigarettes and incentive items in the mail subject to federal and state law.

Signature

Date of Birth / /

(month) (day) (year)

© Philip Morris Inc. 1992

00815

5 28200 61133 5

MANUFACTURER'S COUPON EXPIRES 7/31/92

Also available in 100s.

Lowest Kings: 1.0 mg "tar," 0.1 mg nicotine—100's: 2.0 mg "tar," 0.2 mg nicotine—Ultra Low: 4 mg "tar," 0.4 mg nicotine—Lights: 12 mg "tar," 0.8 mg nicotine—Kings: 17 mg "tar," 1.1 mg nicotine—100's: 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

2061193366

Source: https://www.industrydocuments.ucsf.edu/docs/lyxx0001

2061193366